

# FRANCHISE KIT

# MAZEN

# SCHOOLS



**Serve Nation - Earn Profit**



Let's join today as a Mazen network associate and become a member of a prosperous family to serve the community with International standard education.





**2023**

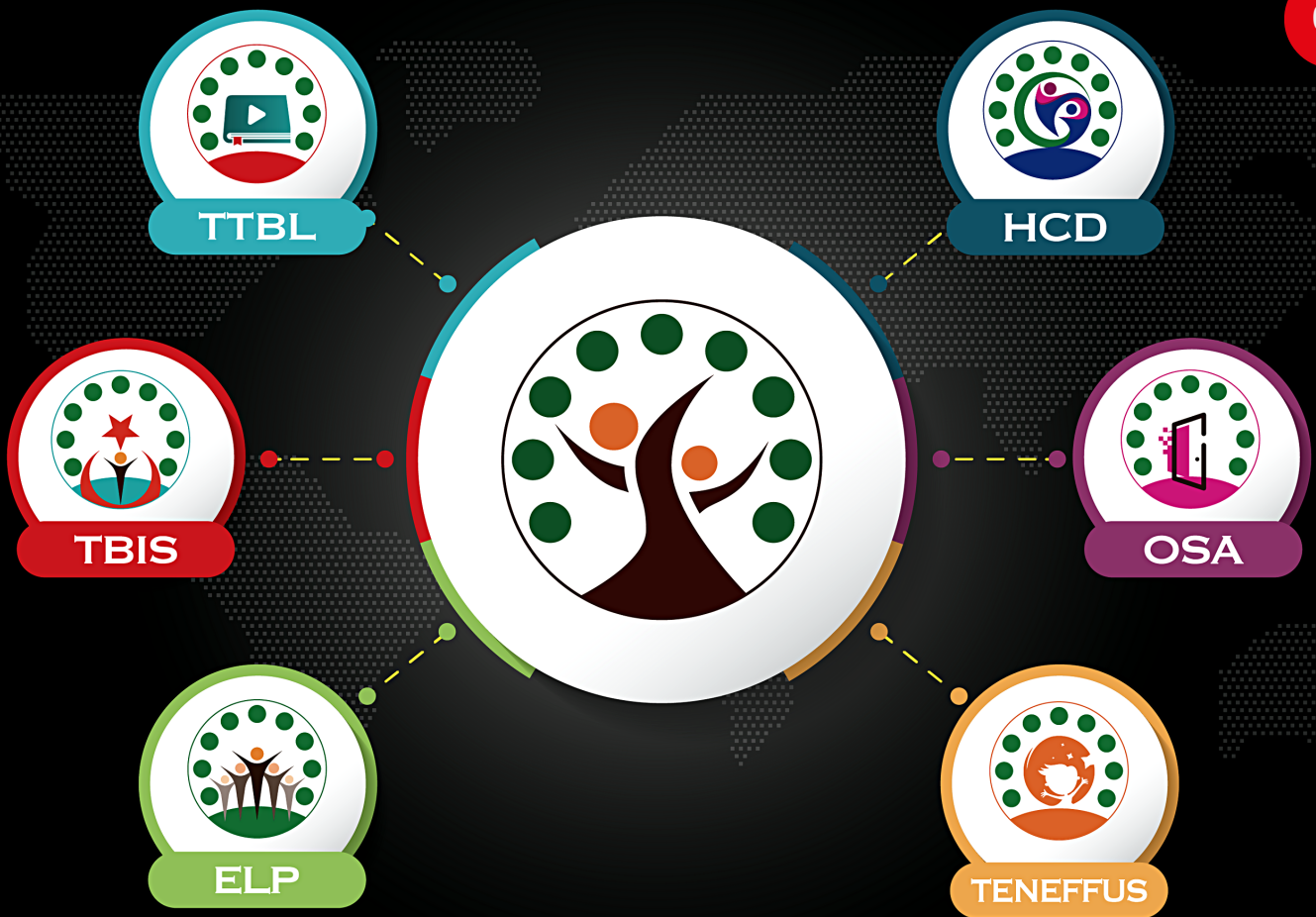
**DREAM**

**• BIGGER •**

**REACH HIGHER**







# WHY MAZEN

## TURKISH STANDARD IN EDUCATION

Mazen Schools are the first choice of the parents based on their competitive edge over other contemporary schools. Mazen Schools offer first of its kind Turkish Theme based infra-structure, state of the art campuses and e-learning altogether. Mazen schools are proud to be the first school in Pakistan based on its exquisite facilities with the reach of a common man. Diverse exposure , development and leadership opportunities are provided to the students through in-house and out-house curricular and co-curricular activities along with summer schooling in Turkey. At Mazen Schools we offer mentoring of the students by focusing on every child as we believe that every student is special and important. In addition to having an international educational curriculum with in excellent infrastructure, we create a difference by our approach towards teaching methodologies. Mazen's communication skills development program is comprehensive and cater the needs of all four skills: reading, writing, speaking and listening. Essay competitions, public speeches and debates, reading classes & English language classes are few of the many strategies that develop communication skills of the students. Where Mazen focuses on educational activities, co-curricular activities also seek much of the attention of the Mazen's leadership which includes exchange of thoughts, philosophy and cultural activities with the students of international schools abroad.



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# ABOUT MAZEN

The word “Mazen” is derived from The Holy Qur’an, meaning “pure raindrops” likewise, our philosophy is to bring pure practices in the field of education to fertile the students' brains.

In 2017 Mazen Schools entered the mainstream to serve as a distinguished institution in the field of education. We planned to serve the nation with those future leaders who collectively act as responsible citizens of the community rather than individual experts. The pivotal factor behind our success is the team of dedicated and committed professionals who designed the unique curriculum of the Mazen Schools in which HCD ( Holistic Child Development), ELP (Ethical Leadership Program), TTBL (Total Technology Based Learning), Teneffus (Break Between Lessons) & OSA (Open System Approach) are the mainstays of our journey.



HCD



OSA



ELP



TENEFFUS



TBIS



TTBL





# MAZEN SCHOOLS

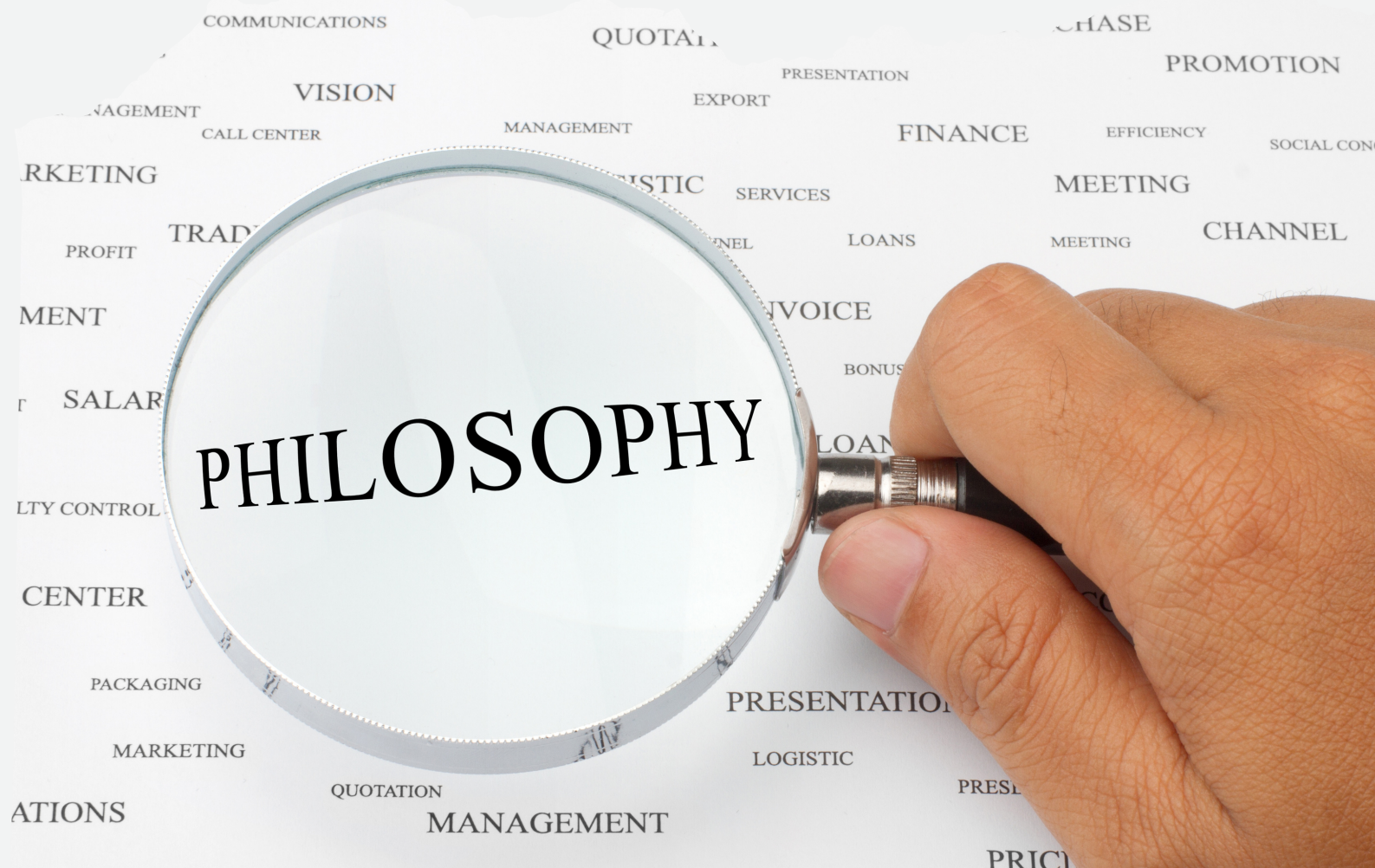
## PHILOSOPHY

04

Mazen schools are founded in the philosophy of Modern Age of Learning with fully meeting the challenges of stress free learning environment to provide comprehensive cognitive, psychomotor, affective and moral growth and development of the learners.

The ultimate goal is to produce learners with 21st century skills who are critical thinkers and problem solvers.

The management is committed to its philosophy by creating and maintaining a conducive and professional culture for teaching faculty, administrative staff, and learners. The values such as respect, patriotism, and piety are practised in day-to-day affairs. Mazen shares a strong bond with parents and society which helps in keeping an open systems approach where feedback is considered a driving force for the continuous improvement of the Schools.





## CEO MESSAGE



**Azher Mehmood**

“

I believe that in this modern era of technology, there is a need to uplift the education system of Pakistan according to international standards. Mazen Schools are striving to match the Turkish standards in education by offering Total Technology Based Learning. This program will serve as the basis for the growth and development of the students to make them competent in the global market. I am interested in providing all the latest tools and technology for the children to learn and excel in their respective fields. To begin with, Mazen Schools are catering the Rawalpindi Islamabad, Sargodha, Sialkot & Lahore divisions only. And, according to my vision, soon I will broaden its scope to spread the network throughout Pakistan.”





# MANAGING DIRECTOR



**Saleem Ahmad**

“As Managing Director, of Mazen Schools, I want to welcome you all to our school community. Mazen Schools is a platform that provides excellent opportunities for the students in enhancing their learning abilities for every stage of life. As the philosophy of Mazen Schools, we guide our students towards righteous principles, ethics, and moral values through a specially developed and aligned curriculum. We provide a stress-free learning environment that encourages creativity and critical thinking among the students. Our quality teaching and learning process is a blend of theory and practice, which helps students to develop competitive skills and to meet international quality standards. Mazen schools' policy towards developing critical thinking skills in students will enable them to probe questions, find solutions and adjust to certain real-life situations. The incorporation of Bloom's Taxonomy and the application of all its levels in the curriculum and pedagogies enables critical thinking in the students. I am focused on producing remarkable learning processes through total technology-based learning and the use of information technology. Summative, diagnostic, and formative assessments, along with 360-degree feedback from students, parents, and teachers, are used to improve the systems of Mazen Schools further. I am committed to produce students through Mazen Schools who excel in every discipline of life. May our collective efforts help us develop our students to play responsible roles and contribute positively to society. With Best Wishes.





## DIRECTOR FINANCE & FRANCHISE



**Faisal Farid Piracha**

To compete with the ever-changing world and its technological advancements, for the first time in Pakistan, Mazen Schools offers Total technology-based international standard education to its students.

My aim at Mazen was to uphold the education provided by elite schools but make it available to the common person in our country and doing so was not an easy task considering the huge expenses involved. However, with our Turkish-based infrastructure, smart board facilities, professional psychologists as in-house counselors, ethical leadership programs, and other unique features, I'm quite happy to have pioneered this in Pakistan.

We continue to go above and beyond what parents and kids expect from us at a reasonable and competitive cost structure.

Moreover, with Mazen schools' remarkable success across the country within a short span of time and the confidence of both students and parents in our network, I am delighted to introduce our distinguished franchise model based on equal partnership opportunity and inclusive of all these distinctive key features that we are known for; we will continue to provide international standard education by establishing Mazen campuses in every city of Pakistan.

Our aim at Mazen will always to safeguard the best interests of our potential leaders.





## TURKISH EXECUTIVE DIRECTOR



**Fatih Aksoy**

“I am very much certain, by giving Turkish outlook into the quality of education at Mazen Schools that the purpose of education by no means is for examination only. I am committed to deliver education that produces good, adjustable, and compatible citizens in the society. My aim is not to produce every student as a doctor or engineer; instead I am looking at the competencies Mazen Schools can develop in every child of the school, making them compatible with the international & Turkish standards. I really look forward to produce contented, trained professionals in all walks of life. Mazen Schools aim at transforming each student into a competent and dynamic professional.”





# VISION & MISSION

## VISION

أَهْدِنَا الصِّرَاطَ الْمُسْتَقِيمَ

Guide Us  
towards light of wisdom

## MISSION

"To enable the students to become prospective leaders by catering their individual needs and equipping them with the latest technological based learning, and by directing their minds, bodies, and souls toward pursuit of wisdom."



## TOTAL TECHNOLOGY BASED LEARNING



TTBL

Mazen schools are proud to offer total technology-based learning for the first time in the education system of Pakistan by utilization of modern tools and technologies. Detailed contents are available online for the facilitation of the students, the use of smart screens for the latest pedagogical techniques, and resources material is also made available in each classroom with e-version of the syllabus. There are audio and video tutorials available for each classroom. Content, e-libraries are available with rich support of books on each topic. Computer labs are enriched with latest computers, tabs and laptops.

*"Mazen Schools offer us Total Technology Based Learning. Every classroom has a smartboard. We understand our lessons better with the help of e-syllabus prepared by the Mazen Academic Department."*

Nadeem  
3<sup>rd</sup> Grade

TTBL

## TURKISH BASED INFRA-STRUCTURE



TBIS

Mazen Schools continue their unique facilities to distinguish them from other school systems. Their Turkish outlook includes co-curricular activities along with summer vacation in Turkey. Research and development consultants from around the globe, especially from Turkey, are bringing international education standards. Our buildings on Turkish Cultural Themes make Mazen Schools an international project and the first of its kind in the Pakistani education system.

*"Mazen Schools provide us everything for a comfortable environment. All equipment placed in our school are of Turkish standard."*

Fatima  
6<sup>th</sup> Grade

TBIS





Mazen schools, provide holistic child development program to its students. In house counselors are available full-time at the campuses to facilitate the psychological development of students and guidance is provided to the teachers and parents for the progress of students. healthy and competitive co-curricular activities such as regular debates, sports and other team building activities are frequently organized to ensure literature friendliness, communications skills development, team spirit and healthy competition. Our health checkup program, includes regular dental, eye, and physical checkups to ensure the health of the students.

*"There is a psychologist running the Holistic Child Development Program at Mazen Schools. She gives me advice regarding a problem with my brother."*

Zaynab  
KG

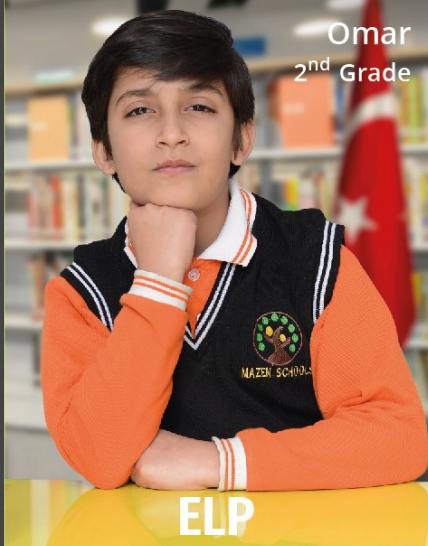


## ETHICAL LEADERSHIP



*"Thanks to Mazen Schools' Ethical Leadership Program, it raises our self confidence."*

Omar  
2<sup>nd</sup> Grade



The trend of the world leadership is to develop ethical leaders and Mazen Schools have designed a premium program for the Pakistani prospective leaders to develop ethics and morals in their desired professions. Ethical Leadership Program offers moral lessons and ethical values from the holy teachings of our religion and society. An activity based syllabus include sessions on regular basis to inculcate citizenship, caring, fairness, trustworthiness, respect, and responsibility as attributes in students.



TENEFFUS

*"We got 10 minutes Teneffus break between each lesson, I love it so much. We play games with our friends and teach each other new things. Taking a teneffus break keeps me fresh to start a new lesson."*

Shaheed  
1<sup>st</sup> Grade

TENEFFUS

Breaks increase productivity and creativity. Working for long stretches without breaks leads to stress and exhaustion. Studying is clearly done best with taking some sort form of a break. MIT recommends that working for 50 minutes with a ten minute break is the most beneficial and efficient way for one to study Teneffus (break between lessons) is part and parcel of the Turkish Education System. For the first time in Pakistan, Mazen Schools have implemented 10 minutes Teneffus after every lesson. We have observed its healthy and positive impact on the learning of students. It has enhanced socialization and emotional intelligence in students and proved an effective way to reduce anger and hyperactivity.

## OPEN SYSTEM APPROACH



OSA

Mazen Schools' pro-active approach of the management incorporates the change and positive aspects of the trends in the society. Further it involves school-family collaboration for continuous sharing of students' learning and progress. Parents orientation seminars are organized to make active participation of the parents in their child's development and learning. Mazen Schools offer joint ventures with professional organizations like sports club, national and international competition bodies. The hallmark of Mazen schools is continuous improvement through 360-degree feedback from the stake holders.

*"Mazen is my whole family's school. Open System Approach at Mazen Schools makes my school like my family home."*

Ejlaal  
2<sup>nd</sup> Grade

OSA





**CURRENT**  
**MAZEN**  
**NETWORK**

**5+**

**CITIES**

**10+**

**CAMPUSES**

**250+**

**EMPLOYEES**

**3000+**

**STUDENTS**





# OUR NETWORK CAMPUSES

14



## G-13 CAMPUS

📍 Near Railway Underpass, Opp. Street 37, G-13/2, Islamabad.

☎ 0334 3878 868



🌐 WWW.MAZENSCHOOLS.EDU.PK



# MAZEN CAMPUSES



## SIALKOT CAMPUS

📍 Noul Moor, Wazirabad Road, Sialkot

☎ 0330 6344 344, 052 3574 344



🌐 WWW.MAZENSCHOOLS.EDU.PK



## WAPDA TOWN CAMPUS

📍 12-E/2, Main Boulevard, Wapda Town, Lahore.

☎ 0334 1111 324, 0334 1111 325



🌐 WWW.MAZENSCHOOLS.EDU.PK



www.mazenschools.edu.pk



mazenschools





## QUAID CAMPUS

📍 Building # 119/RH-FZ-1, Old Airport Link Road, Chaklala Rawalpindi.

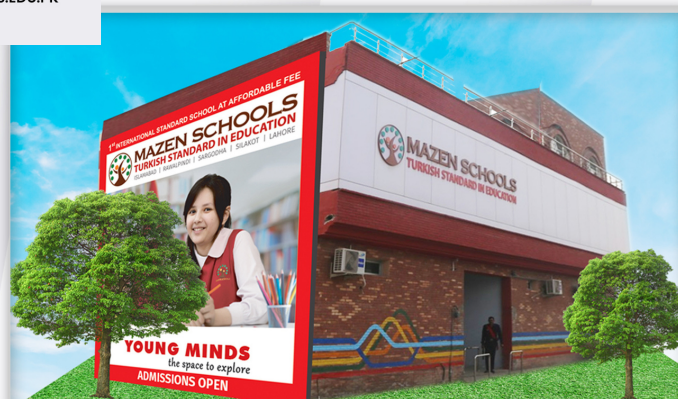
☎ 0334 5540 900, 051 540 9008



🌐 WWW.MAZENSCHOOLS.EDU.PK



# MAZEN CAMPUSES



## BAHRIA CAMPUS

📍 Shiekh Kot Near Eiffel Tower Bahria Town, Lahore.

☎ 0333 4069 873



🌐 WWW.MAZENSCHOOLS.EDU.PK



## SARGODHA CAMPUS

📍 Building # 239/2, Awan Colony, Link Paf Road, Sargodha.

☎ 048 3722 711, 048 3722 712



🌐 WWW.MAZENSCHOOLS.EDU.PK







## PWD CAMPUS

📍 Building # 288-B, Street # 1, Block A, NPF, O-9, Islamabad.

☎ 0331 6293 605, 051 5708 415



🌐 WWW.MAZENSCHOOLS.EDU.PK



# MAZEN CAMPUSES



## SOAN GARDEN CAMPUS

📍 Building # 31, Street 1, Block D Soan Gardens, Islamabad.

☎ 051 2374 979

🌐 WWW.MAZENSCHOOLS.EDU.PK



## E-11 CAMPUS

📍 Building # 605-E, Main Double Road, E-11/4, Islamabad.

☎ 0331 6293 603, 051 2228 867



🌐 WWW.MAZENSCHOOLS.EDU.PK

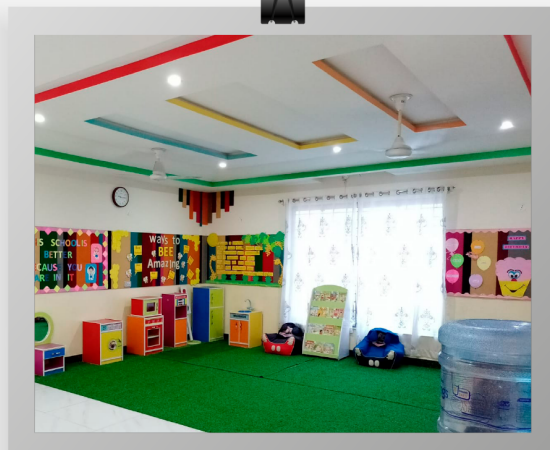
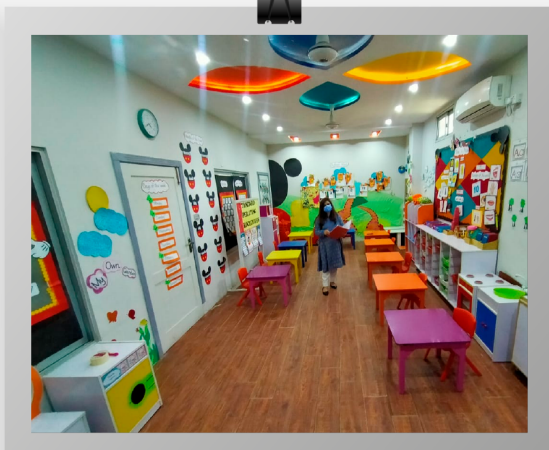
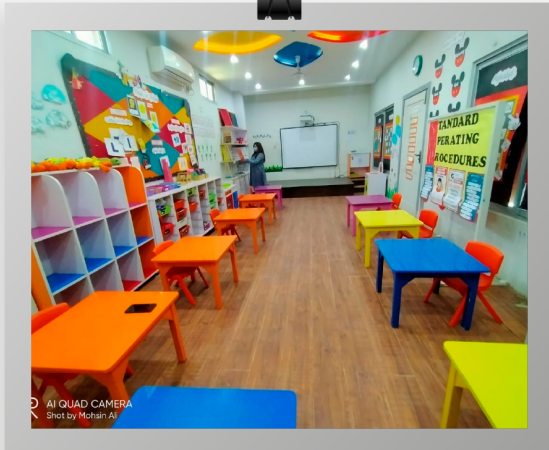
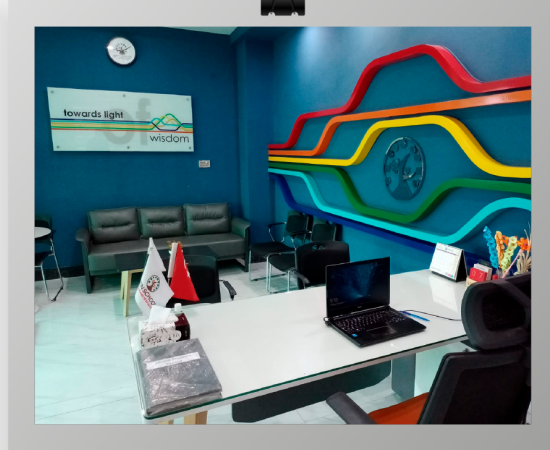


# INFRA-STRUCTURE





# INFRA-STRUCTURE





# DEPARTMENTS

at the head office

01

## Academics R&D



Our academics and R & D department are involved in maintaining the standards of education set by Mazen Schools head office. Primarily it provides academic manuals to franchisees on curriculum guidelines, academic calendars, exam protocol, and admission criteria.

02

## Human Resource



Our Human Resources mainly manages talent management, compensation and employee benefits, training and development, compliance, and workplace safety.

03

## Operations Management



Our Operations management primarily focuses on the administration of business practices to create the highest efficiency possible within an organization.

04

## HCD & ELP



Our Holistic Child Development & Ethical Leadership Program department is striving hard to work on child's personalities. We have appointed professional and leading psychologists as in-House Counsellors.

## 05 Design & Media



Our media and design department is very important. It is considered an important center of any organization. The media and design department does all the design work for our offices & campuses. Designing like brochure design, Flyers design, Flexes, billboards, and also designs for social media and digital media.

## 06 Information Technology



The information technology department performs several duties to ensure that employees & students have full access to the Mazen system, website updates, and technical support & training.

## 07 Franchise & Business Development



We make sure that our process for each franchise is complete with academics, administration, marketing, legal Agreements, site selection, communications with and between franchisees, and technology-related operations. Our business development dept. is helping build revenue, profits, and market share.

## 08 Finance & Auditing



Our finance and audit department assists in gaining cost effective accounting and financial management services to the head office and associated franchisees. Systematic budgets, financial reports, management information, and forecasting are provided on quarterly basis.

# MAZEN ACADEMIC COUNCIL

RESEARCH & DEVELOPMENT



**Dr. Sajid Masood**

Associate Dean,  
Associate Professor,  
School of Social Sciences  
and Humanities  
Department of Education



**Dr. Seema Arif**

(HOD Education,  
University of  
Management and  
Technology)



**Fatih Aksoy**

Dean Akdeniz  
University -  
Turkey



**Javeria Khan**

MSc Public Policy, Research  
Assistant, Nottingham Trent  
University  
Academic Consultant  
Mazen Schools



**Aleena Khan**

Instructional leadership,  
Teacher Trainer and  
Educator,  
Assistant Examiner Physics  
CAIE



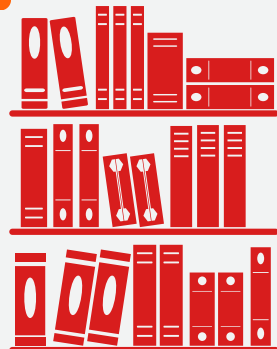
**Sajjal Sabi**

Deputy Manager  
Academics Mazen  
Schools

Cambridge (CICTL)



Shaping generations by educating individuals.





# ACADEMICS

Early Years Education

## CORE OF OUR EARLY YEARS



1

### THEMATICAL CURRICULUM

The Early Years curriculum is organized into thematic units of study, which enable students to make connections across the curriculum, review, practice, and apply what they have learned in multiple settings.

2

### PERTINENT PROFESSIONAL DEVELOPMENT

Investing in a highly skilled, competent and reliable Early Years workforce is the key to delivering a high-quality Early Childhood Education. As part of our Early Years Programme, we work relentlessly to ensure that all teachers are screened and trained.

3

### INTERACTIVE LEARNING ENVIRONMENT

Our Turkish-based infrastructure & researched based classrooms are equipped with the latest technologies to promote collaborative learning. Teachers facilitate exploration as students delve deep into topics that capture their attention.

4

### THE STUDENT-TO-TEACHER RATIO

Due to our low student-to-teacher ratios, each student can: experience a nurturing environment and receives personalized attention. Build a strong sense of identity and belonging.

5

### PARTNERING WITH PARENTS

Parents are the first and most influential teachers of their children. To develop a strong and positive relationship with parents, we remain dedicated, and we believe that this is in the child's best interests

6

### TOTAL TECHNOLOGY BASED LEARNING

In Pakistan, we are the first to develop and deploy comprehensive e-learning curriculum, especially for the early years. Facilitating the learning process, which creates interest and increases concentration while developing conceptual understanding.

7

### HOLISTIC CHILD DEVELOPMENT

Mazen Schools are striving hard to work on child's personalities. We have appointed professional and leading psychologists as in-House Counsellors. Where, we pay attention to children's physical, personal, social, emotional, and spiritual well-being as well as cognitive aspects of learning.







### English & Urdu Curriculum

English and Urdu curricula encourage context embedded teaching simultaneously emphasizing character-building, intellectual expansion and tolerance of global framework in the primary middle school. Students provided with the balanced progression of the four language skills, speaking listening, writing and reading to the study of various genres.

### Art, History & Geography Curriculum

Throughout the art curriculum, students are encouraged to develop an awareness of the world around them. A passion for arts and culture. The program encourages students to be creative and inventive. Learning about history. Students gain knowledge that ignites their curiosity and enables them to gain a greater understanding of themselves, the local community, and the wider world through their curriculum. By developing inquiry skills in geography, students can study places as well as the physical and human factors that shape them.

### Physical Education Curriculum

Sports and good sportsmanship are emphasized in the PE Curriculum, as well as a wide range of activities are available. In addition to helping students cope with success and failure, this program encourages collaboration, integration, and tolerance among students.

### Science & Maths Curriculum

With the study of living, things, materials, and physical processes, the science curriculum empowers students to investigate the world on their own. In mathematics, students are taught to investigate with the aim of giving them numeracy skills as well as the ability to approach, represent, interpret, and solve problems in a variety of situations.

### Ongoing Assessments

Planned assessment policies cover different types of assessments that promote learning, used to identify progress made and areas for improvement. Teaching and learning processes are improved based on assessment results.



# MAZEN ACADEMICS

PRIMARY & MIDDLE



## Education Technology TTBL

Mazen schools are the pioneers in offering Total Technology Based Learning in Pakistan. E-syllabus is integrated with smart boards in each classroom. Students' interactive learning on smart screens develops a great interest in studies. Smart screens are the latest pedagogical techniques and a resource to facilitate learning in all aspects

## Environment conducive to learning

We provide a safe, healthy, and intellectually stimulating learning environment where students feel respected and connected.

## Holistic Child Development

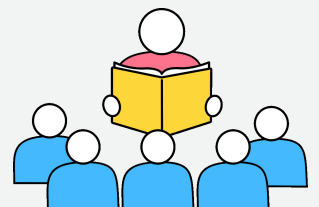
Mazen Schools are striving hard to work on child's personalities. We have appointed professional and leading psychologists as in-House Counsellors. Interactive Awareness Sessions are part and parcel of this distinguishing feature. In the HCD (holistic child development) approach, we pay attention to children's physical, personal, social, emotional, and spiritual well-being as well as cognitive aspects of learning. (Relating to the mental processes of perception, memory, judgement, and reasoning)

## Participate in Extra Curriculum Activities

Student participation in extra-curricular activities is associated with positive academic outcomes, including better grades, higher educational aspirations, better attendance, pro-social behavior, and better development overall.

## High Expectation for All Students

We believe that all students are capable of learning and meeting high standards. Despite the fact that some students must overcome significant barriers, these obstacles are not considered insurmountable.



# CAMBRIDGE O LEVEL & IGCSE AT MAZEN SCHOOLS



Cambridge Assessment  
International Education

At Mazen, we offer our students an opportunity to sit for CAIE O Level examinations in their upper secondary (Grade 10 and Grade 11).

O Levels is an internationally recognized qualification offered by Cambridge Assessment International Education (CAIE) that aims to prepare students who are well-rounded individuals ready to face the world. This three-year program offers a diverse set of subjects, of which students usually sit for a total of eight to ten subject examinations.

At Mazen, in accordance with the requirement by the Ministry of Education, it is mandatory for the students to appear in the five compulsory subjects (English, Urdu, Mathematics, Pakistan Studies, and Islamiyat) along with a minimum of three optional subjects.

We ensure to provide our students the support of well-trained teachers and a campus providing all lab and other facilities. We are proud to have, as part of our team, faculty members who are trained by experienced Cambridge trainers and teachers, therefore, are well-prepared to facilitate our students to achieve success in their chosen subjects. With centralized academic supervision and quality teaching resources specially developed for Mazen students, we promise quality teaching and learning. The in-house curriculum followed by the students from early years to middle years is completely aligned to fulfill the requirements of skills and concepts that are needed to excel at O Levels. Additionally, our teachers develop lesson plans that integrate past papers practice and paper-solving techniques that give an edge to our students over their peers.

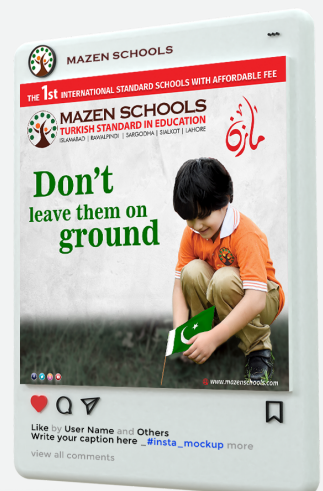
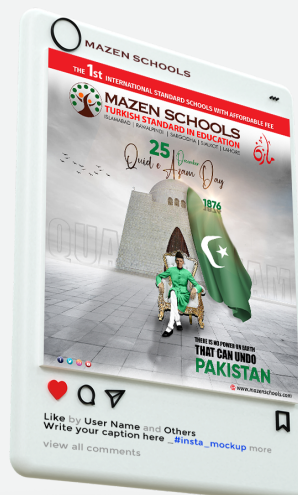
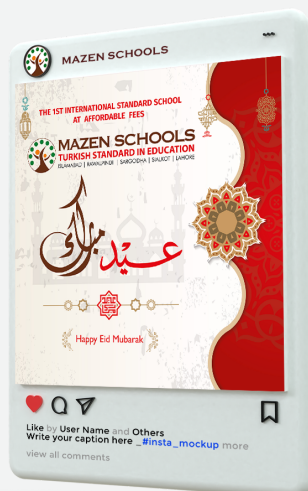






# Media & Design

## A continuous support for advertisement





# Media & Design

A continuous support for advertisement





# MAZEN SCHOOLS

TURKISH STANDARD IN EDUCATION

ISLAMABAD | RAWALPINDI | SARGODHA | SIALKOT | LAHORE

## FEE SCHEDULE 2023

### Admission Charges

Non Refundable

Rs.17,000/-

### Annual Charges

(Examination Charges & Activity Material)

Rs.8,000/-

Non Refundable

### Security Charges

Refundable

Rs.8,000/-

## ANNUAL RESOURCE FEE

### EYE Fee

Non Refundable

Rs.165,600/-

Annual tuition fee can be paid in maximum 12 installments, with a per month minimum installment of

**Rs. 13,800/-**

### Grade 1 - 5

Non Refundable

Rs.177,600/-

Annual tuition fee can be paid in maximum 12 installments, with a per month minimum installment of

**Rs. 14,800/-**

### Grade 6 - 8

Non Refundable

Rs.189,600/-

Annual tuition fee can be paid in maximum 12 installments, with a per month minimum installment of

**Rs. 15,800/-**

### Pre O Level - Grade 9

Non Refundable

Rs.225,600/-

Annual tuition fee can be paid in maximum 12 installments, with a per month minimum installment of

**Rs. 18,800/-**

Above annual resource fee is for one academic session (August to July). Fee to be submitted in any MEEZAN BANK branch by 10th of the said month, there will be an annual increase of 10% in the month of September regardless admission month. None of above mentioned charges are refundable except security charges. (with prior one month notice).

Migration to any other MAZEN SCHOOLS Campus will be free.

 [www.mazenschools.edu.pk](http://www.mazenschools.edu.pk)





WHY TO BECOME A MAZEN FRANCHISEE

# MAZEN FRANCHISE

INVESTMENT MODULE



# PAKISTAN'S FASTEST GROWING & MOST TRUSTED EDUCATIONAL NETWORK

## INVESTMENT REASONING



### 01 FASTEST ROI

Investment returns in the shortest time possible



### 02 FAST GROWTH

Community penetration and acceptance is very high because of Mazen unique features



### 03 INTERNATIONAL EXPOSURE

Consultancy & exposure to international educational standards



### 04 SUPPORT

Comprehensive support in all departments from the Head Office



### 05 MARKET LEAD

Be a market leader, choose an area and be the leader.





# WHY CHOOSE

## MAZEN FRANCHISE

1.

### Franchise opportunity of an international standard:

Mazen School Network is a continuously expanding organization that is one-of-a-kind and offers an international standard franchise opportunity. It is one of the only school systems in Pakistan that intends to build a community of international quality schools through network affiliations and to offer holistic educational activities based on Anatolian teaching traditions.

2.

### Equal partnership opportunity:

Equal partnership opportunity is the foundation of the Mazen School Franchise model. With a similar philosophy to network associates, Mazen's head office views its franchise campuses as equal partners in the delivery of education by including key elements such as fully technological learning and offering them low financial risk and healthy profit margins.

3.

### Complete support at all times:

By establishing a Mazen School franchise, our Strategic Partners receive full guidance for operating the Mazen schools as well as cooperation at every stage of the business operations. The Mazen SCHOOL Head Office assists in all aspects of school operations, including financial feasibility infrastructure designing, furniture & fixtures layouts, HR modules & Hiring process, Curriculum, Academic Plans, Assessment modules, School financial and administrative software, employee training, and the pursuit of continuous professional development and Marketing strategies for attractive admission campaigns

4.

### Training and development of staff:

The head office of Mazen School provides continuous training programs for heads, teachers, and administrative staff to support the franchise school management in maintaining and safeguarding their high standards.

5.

### Assessment & Evaluation

Mazen head office has a state of the art monitoring department which regularly evaluate the performance of every campus and provide them the support for achieving desired Mazen standards .



# COMPREHENSIVE SUPPORT TO ESTABLISH YOUR CAMPUS

We share with our network associates the best practices, expertise, and potential to give them an unparalleled edge over all others. We understand that there are many stages of setting up, running a school, so we develop a system to facilitate our network associates at every step of the way.

The Mazen Schools look forward to develop a strong alliance with interested partners who have the resources & the funds to be part of our network (as a network associate) and are aligned with our vision.

## OUR FRANCHISE MODEL



### Early Year Only

It's a three-year early-year education model. Consisting of Pre Nursery, Nursery & Kindergarten

Franchise Fee : 1,200,000 PKR



### EYE & Primary

It includes early years till grade 5, total with 8 classes. For a new franchise, this is the best recommendation.

Franchise Fee : 1,500,000 PKR



### Early Years to O-levels

A comprehensive model, includes EYE, early years, primary and middle school – till Pre O-levels & Pre Grade 9

Franchise Fee : 2,000,000 PKR





# THE BENEFITS OF



## BEING MAZEN FRANCHISEE

### 1 INFRA STRUCTURE SUPPORT

Providing you with the Mazen Standard & most up-to-date infrastructure support is our Turkish consultant's specialty.

### 2 MARKETING SUPPORT

The head office will share with you the marketing strategy and designs for all kind of advertisement media.

### 3 ACADEMICS SUPPORT

We will provide a comprehensive academic material including curriculum, its e-version along with all necessary documentation & monitoring support.

### 4 RECRUITMENT & TRAININGS SUPPORT

The head office will provide a series of comprehensive trainings for all the staff, including academics and administrative.

**“ LIVE YOUR PURPOSE**



# Franchise Support Highlights



Prestige and profit altogether



Academic & Curriculum Support



Operations & Administration Support



Human Resource Hiring Support



Marketing & Advertisement Support



School Management Portal

We look forward to develop strong alliances with interested partners who share our vision and have resources to be a part of our Network.







**MAZEN SCHOOLS**

**TURKISH STANDARD IN EDUCATION**

ISLAMABAD | RAWALPINDI | SARGODHA | SIALKOT | LAHORE

35

MARKET PLACE ACROSS THE  
COUNTRY

# VAST MARKET OPPORTUNITY

RIGHT TIME  
RIGHT INVESTMENT



ISLAMABAD



LAHORE



RAWALPINDI



FAISALABAD



PESHAWAR



GUJRANWALA



MULTAN



SCAN ME



[www.mazenschools.edu.pk](http://www.mazenschools.edu.pk)



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MAZEN SCHOOLS

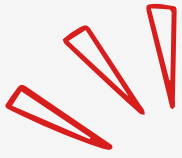
# FINANCIAL HIGHLIGHTS

FOR NETWORK ASSOCIATE

BY JOINING OUR LEADING NETWORK YOU ARE INVESTING  
IN A SECURE BUSINESS VENTURE.

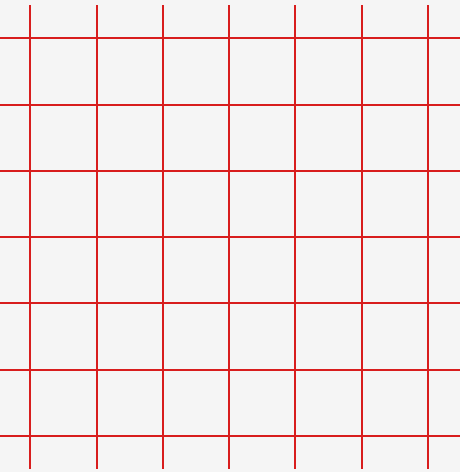
## 2023 INTELLIGENT INVESTMENT

**Setup Cost****10 M****1st Year  
Operating expense****3 to 4 M****Break Even  
Point****125  
Students****10%****Monthly  
Royalty****35% to  
40%****Profit % at  
200+ Students**



# ASSOCIATION STEPS

*To become a  
Mazen network associate*



MEET OUR FRANCHISE  
DEPARTMENT TEAM TO  
ENSURE THAT YOU  
MEET CRITERIA.

1

EXPRESS YOUR INTEREST  
TO BECOME A FRANCHISEE.

2

UPON SELECTION YOU  
SIGNED AN MOU AND  
PAY THE FRANCHISE FEE  
TO RESERVE YOUR AREA.

3

INFRA- STRUCTURE &  
CAMPUS SETUP SUPPORT

4

RECEIVE OUR  
OPERATIONAL MANUALS,  
CURRICULUM MANUALS  
AND COMPREHENSIVE  
PRE-LAUNCHED SUPPORT  
& TRAININGS.

5





+92 331 6293 601

franchise@mazenschools.edu.pk

Building # 12, Street 24, G-13/2,  
Islamabad 44000

Dated : 2023

## INVITATION LETTER

Dear Applicant,

We are excited to invite you to join the Mazen Schools family as one of our network associates. As a member of our family, you will have the opportunity to make a positive impact in your community by providing top-quality education.

From planning to implementation and from initial training to continuous support we at MAZEN SCHOOLS aspire to turn each of our network campuses into a success story

We believe that with your passion for education and commitment to excellence, you will excel as a Mazen Schools network associate. We look forward to work with you and help you grow your business.

In addition to the support you will receive from our team, you will also become part of a community of like-minded professionals who are dedicated to deliver exceptional service to our customers. We believe that by working together and sharing best practices, we can all achieve great success.

Best regards,



Faisal Farid Piracha  
Director Franchise



# THE 1<sup>st</sup> INTERNATIONAL STANDARD SCHOOL WITH AFFORDABLE FEE



**MAZEN SCHOOLS**  
**TURKISH STANDARD IN EDUCATION**  
 ISLAMABAD | RAWALPINDI | SARGODHA | SIALKOT | LAHORE

## FRANCHISE APPLICATION

### PERSONAL INFORMATION

Name of Applicant			
Father Name			
Address			
CINIC #			
Mobile #		Landline *	
E-Mail			

### Educational Details ( Kindly start with recent degree )

Qualification / Degree	Institution	Year of Passing

### EXPERIENCE DETAILS

JOB ☐

BUSINESS ☐

RETIRED ☐

If employed, job experience and organization name:

Designation	Organization	Year of experience

If in business, kindly provide the details:

Business Name :

Nature of Business :

Sole Proprietorship ☐

Franchise/Dealership ☐

Public/Pvt Ltd ☐

Partnership ☐

### PROPOSED LOCATION FOR NEW MAZEN SCHOOL OPENING

City	Area / Location Within City
Preference - 1	Preference - 1
Preference - 2	Preference - 2
Preference - 3	Preference - 3

WOULD YOU RUN THE CAMPUS?

☐

Personally

☐

Partnership

☐

Delegate

TOTAL DURATION REQUIRED FOR THE ESTABLISHMENT OF THE CAMPUS

☐

Three Months

☐

Six Months

☐

One Year

# THE 1<sup>st</sup> INTERNATIONAL STANDARD SCHOOL WITH AFFORDABLE FEE



**MAZEN SCHOOLS**  
**TURKISH STANDARD IN EDUCATION**

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**FRANCHISE  
APPLICATION**

## DETAILS OF THE PROPERTY FOR THE MAZEN SCHOOLS

Status of the proposed property:	Owned <input type="checkbox"/>	Rental <input type="checkbox"/>
Type of property:	Residential <input type="checkbox"/>	Commerical <input type="checkbox"/>
Total plot area of property:	Kanal	Marla
Total covered area of building:	Kanal	Marla

## Facilities / Utilities available in the proposed Area / Location

<input type="checkbox"/>	Play ground	<input type="checkbox"/>	Electricity
<input type="checkbox"/>	Telephone	<input type="checkbox"/>	Internet
<input type="checkbox"/>	Road Access	<input type="checkbox"/>	Sewerage System

## FINANCIAL RESOURCES

PLEASE INDICATE YOUR PLANNED INVESTEMENT (APPROX.)	
HOW WOULD YOU FINANCE YOUR FRANCHISE PROJECT	<input type="checkbox"/> PERSONALLY <input type="checkbox"/> PARTNERSHIP

## INSTITUTE IN NEIGHBOURHOOD

Other schools in this locality, within the radius of 3-4 kilometers

Name of School	School Level	Average Fee

Date of Application Submission: \_\_\_\_\_ Applicant Signature: \_\_\_\_\_

It is to be noted that head office can only authorize maximum two partner or private limited company to be in franchise contract. You have to send a crossed cheque / bank draft of amount Rs. 200,000 along this application. This amount is totally refundable in case of application rejection, in other case it will be adjusted in your franchise fee. Cheque or bank draft should be in the name of

**Rehbar Educational Consultancy Pvt Ltd.**

Send this application along with payment instrument to :

Mazen Schools, Franchise Department

Building 12, Street 24, G-13/2, Islamabad.

Resource person to be contacted upon requirement

Mr. Umar Altaf : 92-331-6293601



*Apply now*

**TO BE A**

**STAKEHOLDER**





# MAZEN SCHOOLS

## TURKISH STANDARD IN EDUCATION

ISLAMABAD | RAWALPINDI | SARGODHA | SIALKOT | LAHORE



## HEAD OFFICE



Building # 12, Street # 24, G-13/2, Islamabad



franchise@mazenschools.edu.pk



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